The strategic compass outlines infinite goals that we strive to meet each day as a School of Dentistry. Annually, this document is reviewed and implementation plans, finite goals, are developed to keep us moving forward. And while we continually pursue our vision, we appreciate the significant value in the journey.

**Oral Health. Our Priority**

**Our Values**
- Accountability
- Communication
- Collaboration
- Excellence
- Integrity
- Service Mindedness

**Our Strategic Priorities**

**EDUCATE | Transform students into clinically excellent, service-oriented practitioners**
- Provide a strong foundational curriculum in a vibrant learning environment
- Optimize access to state-of-the-art technology and exposure to innovative techniques
- Deliver service-learning opportunities in public health and rural West Virginia
- Develop pipeline programs to ensure a highly qualified workforce for West Virginia
- Foster lifelong curiosity by engaging students in scholarly activities

**PATIENT CARE | Improve the oral health of West Virginians – one patient at a time**
- Create an exceptional patient experience.
- Offer comprehensive dental care and access to a broad range of specialists.
- Reduce the financial barriers that keep patients from seeking care.
- Expand access to care in rural communities.
- Educate on the importance of oral health and how it relates to overall wellness.

**RESEARCH | Discover solutions that reduce oral health disparities in West Virginia**
- Seek research opportunities that align with the oral health needs of WV
- Collaborate with other WVU schools/units to leverage existing resources and create meaningful partnerships
- Grow research engagement and scholarly activity
- Build a robust clinical and translational research infrastructure