

Procedure for Conduct in Accordance with WVU Health Sciences Conflicts of Interest and Conflicts of Commitment Guidelines

PURPOSE

The Health Sciences Center of West Virginia University employs innovative faculty, staff and students who earn regional, national and international recognition for their contributions to education, research, patient care and the advancement of their diverse clinical and scientific specialties. As a result of their expertise and experience, faculty and staff have opportunities to engage in professional activities with industry, professional and scientific organizations and journals, other universities and governmental agencies. Such activities can assist faculty and staff to develop their knowledge and skills; contribute to the growth and development of their area of expertise; enhance the academic and clinical missions of their Department, School and University; and improve patient care. Participation in these activities may also create real and perceived conflicts of interest and commitment. At other universities this participation has affected public trust in the partnership between academia and industry. To retain patient and public trust, the West Virginia University School of Dentistry adopts the Health Sciences Center Conflict of Interest guidelines governing interaction with industry. This procedure is intended to assist School of Dentistry faculty and staff to confidently and more easily follow the Health Sciences Center Code of Conduct for pharmaceutical drug and over-the-counter dental product samples and medical devices.

The purpose of this document is to specify legitimate relationships with industry and other organizations and entities for faculty and staff of the Health Sciences Center of West Virginia University. The goal is for faculty and staff to advance education, service and research through collaboration with industry and other organizations in a manner that is ethical and that avoids real or perceived conflicts of interest or commitment.

DEFINITIONS

“Conflict of Interest” involves a set of circumstances that creates a risk that professional judgment or actions regarding a primary interest (education, patient care, conducting or reporting research, or performing other University obligations) will be unduly influenced by a secondary interest (financial gain or other personal considerations). Conflict of interest pertains to faculty, staff or student learners (including undergraduate and graduate students, health profession residents, fellows and postdoctoral students).

“Conflict of Commitment” occurs when a faculty member, staff or student engages in an outside activity that interferes, or appears to interfere, with fulfillment of the

employee's or student's obligations to the University even if the outside activity is valuable to the University or contributes to the individual's professional development and competence.

"Industry" is defined as all pharmaceutical manufacturers; biotechnology, medical device and medical equipment supply entities, and their representatives; and other commercial enterprises.

DONATIONS

Donna Haid, Director of Clinical Education and Patient Care

Dr. Tammy Chipps, Associate Dean for Clinical Education and Patient Care

Pharmaceutical Supplies, OTC Dental Products and Devices (Hardware and Software)

All donated pharmaceutical and over-the-counter dental product and medical device samples MUST be delivered to Donna Haid and Dr. Tammy Chipps, who will maintain a log of the samples provided by each vendor and make determinations regarding distribution and use of the samples within each department.

Samples may be accepted *for classroom or laboratory instruction of students* only if all

of the following conditions are met:

- 1) the class or lab is taught by Health Sciences Center faculty for the purpose of instructing the students to objectively evaluate the samples;
- 2) the samples are from multiple vendors and constitute a fair representation of the available products for the particular clinical use;
- 3) the instruction is deemed to be necessary for a quality education for the students; and
- 4) the school providing this course establishes an oversight committee to ensure that objectivity and avoidance of conflict of interest are maintained in the course.

Pharmaceutical Drug and Over-the-Counter Dental Product and Dental/Medical Device Samples for Clinic Use

Faculty, staff and students may NOT individually accept pharmaceutical drug or over-the-counter dental product samples or medical device samples.

Faculty, staff and students may NOT accept sample delivery to patient care areas.

If the School elects to distribute samples, the sample may only be utilized for patients or classroom use to objectively determine the value of one product over another. Faculty may never use any samples for personal use, which includes use by faculty, staff or their family members.

EDUCATIONAL EVENTS

Dr. Michael Bagby, Associate Dean for Academic Affairs

All educational programming at the School of Dentistry **MUST** be reviewed by Dr. Michael Bagby.

- Industry funding is accepted as an educational grant for an educational program used to improve the quality of education.
- Any such educational program (on or off-campus) must be sponsored by the School of Dentistry and designed by the school to achieve its educational mission. Educational presentations must provide a fair and balanced assessment of therapeutic options and promote objective scientific and educational activities and discourse.
- Complimentary instructor copies of textbooks may be requested from a publishing company for the purpose of reviewing the textbook to see if it is appropriate for educational use at the School of Dentistry.

TRAVEL

Paula Rice, Business Manager

All travel **MUST** be handled in accordance with institutional policy.

- Industry funding is accepted as an educational grant to the School of Dentistry.
- Travel support is at the discretion of the School of Dentistry as determined by its educational mission and all travel must be funded by the School of Dentistry.

If a vendor contacts a faculty member to provide an educational gift or donation, the faculty member must:

- **complete the attached form and submit it to Dr. Bagby for committee review and**
- **direct the vendor to Paula Rice, who will in turn, notify the School of Dentistry Office of Philanthropy, Karen Coombs (304-554-0242).**

Name (First, Last, Middle Initial): _____	Department: _____	Title: _____
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SECTION A.	TYPE OF INDUSTRY SUPPORT
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- Pharmaceutical Drug / OTC Dental Product
- Medical Device
- Educational Product, Presentation
- Funds

SECTION B.	VENDOR
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Please identify the industry sponsor, including contact information:

SECTION C.	PURPOSE
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Please briefly explain specific purpose or intended use for the gift:

SECTION D.	IDENTIFICATION
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Please include a specific description of the donation/gift, including the approximate value and the number of samples provided (if applicable):

\$ _____

Signature

Date