

# TRANSFORMING ORAL HEALTH: The Campaign for Facilities







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## Case for Support

# We can advance patient care and dental education to best address West Virginia's oral health care needs.

Over 80% of the dentists practicing in West Virginia are graduates of our WVU School of Dentistry. We are also the first place West Virginians turn for comprehensive general dentistry and specialized treatment they either cannot afford or cannot access close to home.

Always driven to do what's best for our students and our state, we were among the first dental schools in the country to institute rural health rotations, sending students to gain hands-on experience in private practices and community clinics. We were the first school in the nation to offer an integrated dental hygiene bachelor's degree. We also are the only dental school with a program that trains providers as certified tobacco treatment specialists — a direct response to the needs of West Virginians.

Our School of Dentistry has embarked on an ambitious effort to secure first-class educational spaces and technology. Our Center for Dental Innovation is one of the most advanced training facilities of its kind in the eastern U.S. And WVU is one of a select number of dental schools nationwide with Yomi robotic-assisted technology for dental implant procedures.

Yet, we continue to treat patients and train the next generation of dentists and dental hygienists in outdated facilities. These clinical spaces have served as our WVU School of Dentistry's "front door" for over 15,000 West Virginians who come to us annually for their oral health needs. Our students, staff and faculty can be even more impactful in updated spaces designed to meet the needs of today's dental health professionals.





In partnership with one of the country's premier design firms for oral health care schools and facilities, we have developed a plan to renovate treatment areas focused on dental hygiene, oral and maxillofacial surgery, radiology, and pathology, pediatric dentistry, orthodontics, endodontics, periodontics and prosthodontics. Renovations are planned in two large phases:

- One phase will focus on pediatric dentistry, orthodontics, the Center for Dental Innovation and the Dental Group Practice.
- Another phase will focus on areas including a surgical suite, specialty clinics, and administrative and academic offices.

The result will be a school of dentistry transformed to meet 21st-century needs. Modernized facilities will radically enhance patient care and oral health care education for the next generation of WVU dentists and dental hygienists who, like you, aspire to make a difference. The new facilities will complement the mentoring and guidance provided by world-class faculty with expertise in unique specialties to ensure graduates are proficient in the most advanced techniques and evolving technologies.

Philanthropy from proud, dedicated Mountaineer alumni and friends is critical to the advancement of these renovation efforts. We must raise at least \$11 million in private gifts to accomplish our goals.

We have already demonstrated what we can achieve with your generosity. Our 2021 renovation project transformed our WVU School of Dentistry Alumni Association patient reception and waiting area, along with the urgent care and radiology clinics. The current space features a modernized look, state-of-the-art equipment, a more open and inviting reception area, ample patient seating and physical doorways differentiating our location in the WVU Health Sciences Center.

With your strong dedication and continued support, we will transform impractical patient care facilities, lead in technology advancement and attract elite students and faculty. Our School of Dentistry will go first and go far in meeting the oral health needs of all West Virginians, helping them live better, healthier lives.



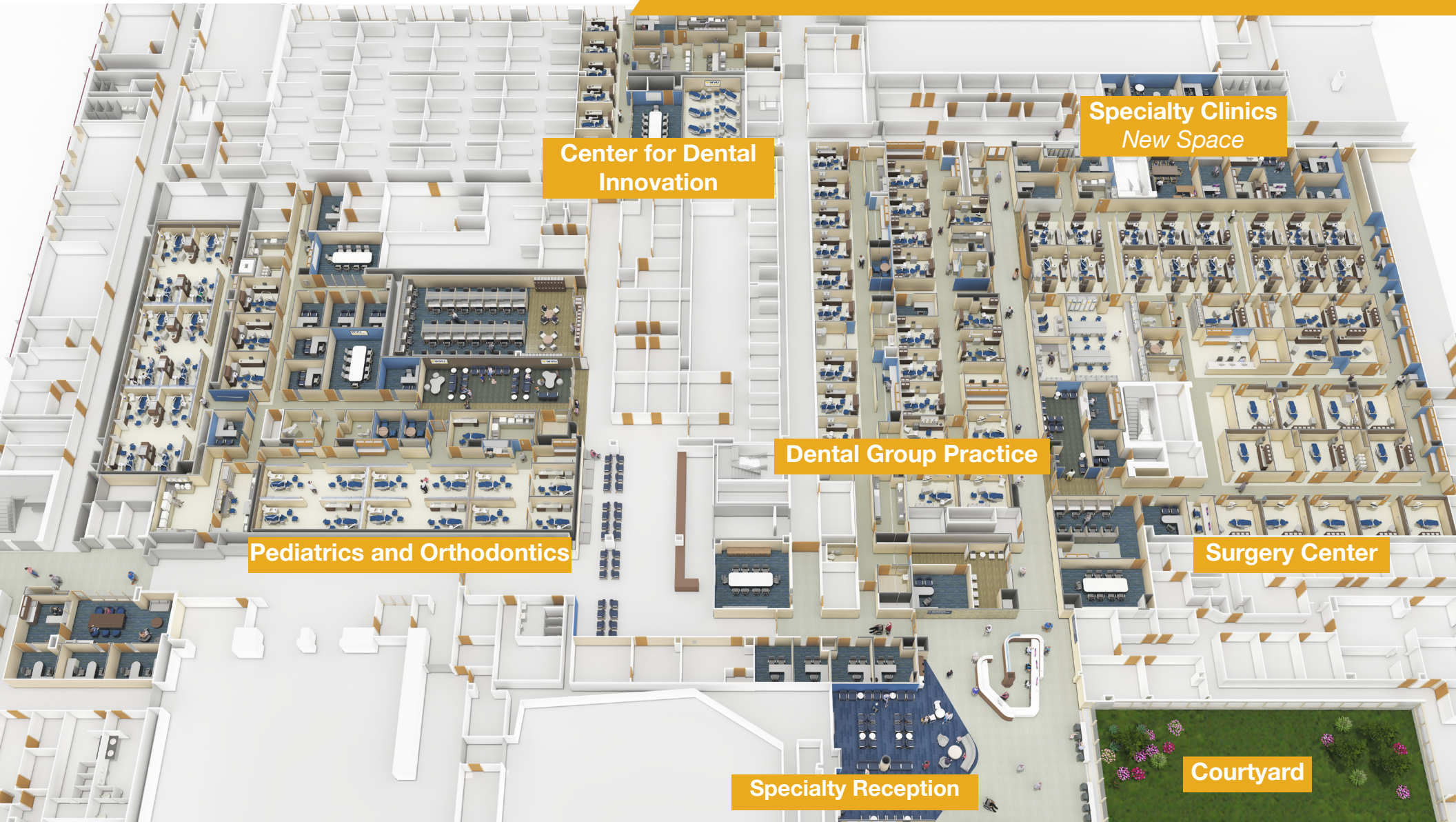
## Renderings



ENTRANCE LOBBY



## FULL OVERVIEW







## ENTRANCE LOBBY



## ENTRANCE LOBBY





## ENTRANCE LOBBY



## CLINIC ENVIRONMENT







## CLINIC ENVIRONMENT



## STUDENT ADMISSIONS



"Serving our students and  
our state is not just our duty  
- it's our passion."  
Dr. E. Gordon Gee

# Naming Opportunities

## Pediatric Dentistry

We are upgrading and expanding our pediatric dental clinic to complement our residency program that helps meet oral health care needs for a growing number of Mountain State children. The expansion project will essentially double the existing treatment space to enhance care and education. Expansion means additional space for students, residents and faculty providers to administer care to younger and medically compromised patients. We continue to see an increase in the volume of pediatric patients who need emergency and comprehensive care. In collaboration with WVU Medicine, we will be able to provide same-day treatment options – especially for urgent and emergent needs. The renovation plans include quiet rooms for children with sensory issues and larger rooms designed to accommodate wheelchairs, specialized treatment equipment, caregiver assistance and more.







Space Opportunity	# Available	Gift Level
A. Pediatric Dentistry Operator	12	\$50,000
B. Pediatric Dentistry Closed Operator	3	\$50,000
C. Shared Waiting Room	1	\$50,000
D. Shared Resident Office	1	\$100,000
E. Shared Conference Room	2	\$25,000

Space Opportunity	# Available	Gift Level
Pediatric Dentistry Clinic	1	\$1,000,000
Prep Area	1	\$75,000
Offices	4	\$25,000
Coordinator	1	\$25,000

# Naming Opportunities

## Orthodontics

Our goal is to provide compassionate, professional and appropriate orthodontic care for our patients as we fulfill our academic mission to provide exceptional education to residents pursuing a career in orthodontics. We pride ourselves on being a program that adheres to evidence-based practices and keeps up with the latest technology and developments in the field. Clinical experiences are purposefully designed to expose residents to a wide array of cases and scenarios. Upgrading and expanding our orthodontic dental clinic – and returning to our on-campus location at the WVU Health Sciences Center – will allow our school to enhance and integrate educational opportunities for our residents and dental students. The facility renovations include a state-of-the-art clinic, student laboratories, modern conference rooms and a workroom for residents.







Space Opportunity	# Available	Gift Level	Space Opportunity	# Available	Gift Level
A. Orthodontics Operator	10	\$50,000	Orthodontics Clinic	1	\$1,000,000
B. Orthodontics Closed Operator	2	\$50,000	Wet Lab	1	\$125,000
C. Shared Waiting Room	1	\$50,000	Dry Lab	1	\$125,000
D. Shared Resident Office	1	\$100,000	Imaging	2	\$100,000
E. Shared Conference Room	2	\$25,000	Prep Area	1	\$75,000
			Offices	2	\$25,000
			Photo Operator	1	\$10,000
			Consult Room	2	\$5,000
			Storage	2	\$2,500

# Naming Opportunities

## Center for Dental Innovation

The first phase of renovations in our School of Dentistry facilities plan will relocate the Center for Dental Innovation from its current Suncrest Towne Centre location back to the Health Sciences Campus. The distinct clinical training and treatment facility sets the standard for dentistry education in the United States and Canada. Through a partnership with the Center for Research and Education in Technology, our WVU School of Dentistry has access to the latest furnishings and patient care technology and materials from more than 30 product suppliers and manufacturing companies. Each fourth-year dental student spends a two-week rotation in the Center for Dental Innovation. Here, dental and dental hygiene students have multiple options allowing them to identify the best individualized treatment plan for their patients. An investment in this space creates opportunities for our students to engage in private practice experiences prior to completing their degree.







Space Opportunity	# Available	Gift Level
A. Innovation Center Operatory	6	\$50,000
B. Conference Room	1	\$25,000
C. White Box	1	\$400,000

Space Opportunity	# Available	Gift Level
Innovation Center	1	\$1,000,000
Digital Lab	1	\$125,000
Wet Lab	1	\$125,000
Imaging	1	\$125,000
Prep Area	1	\$75,000
Workstation	1	\$75,000
Office	1	\$25,000
Photostimulable Phosphor (PSP) Room	1	\$5,000
Storage	5	\$2,500

## Naming Opportunities

# Oral & Maxillofacial Surgery

Construction of the new oral and maxillofacial surgery (OMFS) operatory suites will allow for better instruction of our residents and, more importantly, enhanced patient experiences. Providing care for conditions such as improper jaw alignment, oral cancer, sleep apnea, complex tooth extractions and complex facial reconstruction, OMFS is an integral part of the health care system of WVU Dental and WVU Medicine. Our students and faculty collaborate on patient referrals for cancer, cardiothoracic issues, reconstructive conditions and more.







Space Opportunity	# Available	Gift Level
OMFS Clinic	1	\$1,000,000
Surgical Sedation	4	\$100,000
Resident Room	1	\$100,000
Prep Area	1	\$75,000
Operatory	8	\$50,000
Waiting Area	1	\$50,000
Conference Room	1	\$25,000
Offices	2	\$25,000
Surgical Check-In	1	\$10,000
Touchdown	1	\$5,000
Storage	1	\$2,500

# Naming Opportunities

## Periodontics

Evidence of the connection between diabetes and periodontitis and the high number of diabetic patients in West Virginia prompted the development of our dental school's postdoctoral program. The growing demand for dental implants, interest in aesthetic procedures and treatment of disease necessitated a Master of Science program to prepare periodontists to meet those patient needs. In the clinic, providers have access to technology unique to dental schools like a state-of-the-art robotics system assisting providers and allowing even more precision during dental implant surgery. Scanners and 3D printers complement treatment plans addressing implant overdentures, bone augmentation, soft tissue grafts, and surgical and non-surgical treatment of periodontitis and peri-implantitis. Relocation of the clinic and its technological advancements will increase efficiency for student training and enhance patient assessment and treatment planning. An investment in the periodontics suite is an investment in the future of oral health in West Virginia.







Space Opportunity	# Available	Gift Level
Periodontics Clinic	1	\$1,000,000
CBCT Room	1	\$175,000
Sedation	1	\$100,000
Perio/Pros Prep Area	1	\$75,000
Operatory	9	\$50,000
Office	1	\$25,000
Garage	1	\$5,000
Storage	1	\$2,500

# Naming Opportunities

## Prosthodontics

Our WVU School of Dentistry promotes the highest standards of professionalism and clinical competence for students of prosthodontics. Facility renovations include updated operatories, a wet lab, a dry lab, sedation suites and more. An investment in this area enhances education for students and residents in operative dentistry and fixed and removable prosthodontics – critical skills for dentists providing oral care in West Virginia and the surrounding region.







Space Opportunity	# Available	Gift Level
Prosthodontics Clinic	1	\$1,000,000
Digital Design	1	\$125,000
Digital Milling	1	\$125,000
Wet Lab	1	\$125,000
Dry Lab	1	\$125,000
Hospital Sedation	2	\$100,000
Pros/Perio Prep Area	1	\$75,000

Space Opportunity	# Available	Gift Level
Operator	9	\$50,000
Surgical Nurse	1	\$50,000
Office	1	\$25,000
Garage	1	\$5,000
Imaging Storage	1	\$5,000
Shared Consult Room	1	\$5,000
Storage	1	\$2,500

# Naming Opportunities

## Endodontics

Our WVU School of Dentistry is training the most proficient endodontists for patient care under the leadership of nationally and internationally respected faculty, combined with the latest imaging technology. Renovation of the endodontic operatories will enhance the educational experience for our residents in this challenging specialty. Just 3% of the nation's dentists are endodontists. Support for the upgrades helps ensure these in-demand professionals are experienced in the latest technology and intricate procedures to save teeth.







Space Opportunity	# Available	Gift Level
Endodontics Clinic	1	\$1,000,000
Imaging	1	\$125,000
Lab	1	\$125,000
Prep Area	1	\$75,000
Operator	10	\$50,000
Office	1	\$25,000
Shared Office	1	\$25,000
Garage	1	\$5,000

# Naming Opportunities

## Dental Group Practice

WVU Dental's Dental Group Practice is a collection of faculty members who continue to treat patients in addition to teaching. Their expertise lends itself to providing West Virginians with not only comprehensive general care but also specialized treatment. An investment in the Dental Group Practice will help in the placement of the clinic within the updated Health Sciences Center facilities. The proximity of the Dental Group Practice to our teaching and specialty clinics enhances student and faculty interaction and connects our providers, easing the process for our patients.







Space Opportunity	# Available	Gift Level
Dental Group Practice Clinic	1	\$1,000,000
Digital Lab	1	\$125,000
Wet Lab	1	\$125,000
Imaging	1	\$100,000
Work Station	2	\$75,000
Prep Area	1	\$75,000
Open Operator	7	\$50,000
Closed Operator	2	\$50,000
Consult Room	1	\$5,000
Photostimulable Phosphor (PSP) Room	1	\$5,000
Storage	4	\$2,500

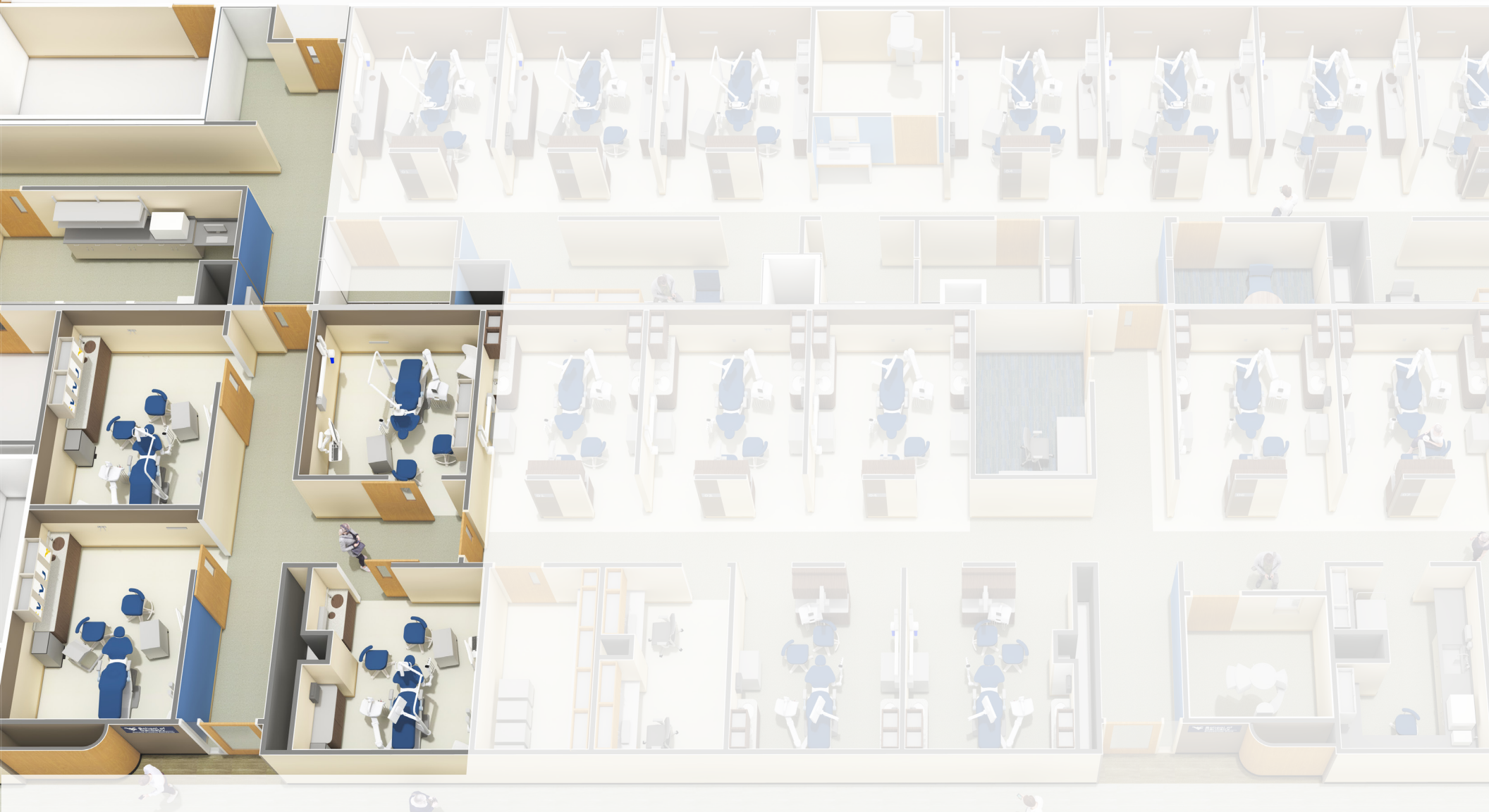
# Naming Opportunities

## General Practice Residency Clinic

When supporters give to our General Practice Residency Clinic, they invest in a program that provides young dentists with the opportunity for additional mentoring and guidance from faculty in general and specialized dentistry. Students in the year-long residency program are introduced to additional treatment planning opportunities and experience treating oral health complexities. The facilities plan creates an integrated operatory space within the entire suite of our dental school's surgical operatories. The design allows for flex space as the various specialties' daily demands fluctuate based on the emergent oral health care needs of our patients.







### Space Opportunity

General Practice Residency Clinic

Operatory

Garage

Shared Consult Room

Storage

# Available Gift Level

1	\$500,000
4	\$50,000
1	\$5,000
1	\$5,000
1	\$2,500

## Naming Opportunities

### Dean's Suite and Admissions

Opportunities to support the infrastructure of our school – including the dean's suite and admissions – is an investment in recruitment and retention for the best and brightest faculty, students and staff. Our WVU School of Dentistry relies on these core units to foster an exemplary learning environment supported by excellence in oral health care education, clinical experiences and research. Renovations will relocate the admissions offices from the ground floor to the first floor near Pylons Commons. This will create a warm, receptive space front and center to our School of Dentistry.





Space Opportunity	# Available	Gift Level
Admissions Suite	1	\$250,000
Waiting Area	1	\$50,000
Offices	4	\$25,000
Check-In	1	\$25,000



Space Opportunity	# Available	Gift Level
Dean's Suite	1	\$750,000
Waiting Area	1	\$50,000
Offices	7	\$25,000

# Opportunities By Giving Level

This guide represents general naming opportunities, their gift level and quantities available. Please contact Dee O’Palko for additional information. We appreciate your passion and interest in our school. Please remember that all opportunities are available on a first-come, first-served basis. Gifts can be pledged over a five-year period.

*We appreciate your interest as we modernize our facilities to enhance future patient care and oral health care education. If you are interested in learning more about the opportunity to name our WVU School of Dentistry, please contact Dee O’Palko, director of development, at [dopalko@wvuf.org](mailto:dopalko@wvuf.org) or 304-413-5049.*

### \$1,000,000

Pediatric Dentistry Clinic	1
Orthodontic Clinic	1
Innovation Center	1
Oral & Maxillofacial Surgery	1
Periodontics Clinic	1
Prosthodontics Clinic	1
Endodontics Clinic	1
Dental Group Practice Clinic	1
Front Door / Reception & Waiting	1

### \$750,000

Dean’s Suite	1
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### \$500,000

General Practice Residency Clinic	1
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### \$400,000

Innovation Center White Box	1
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### \$250,000

Admissions Suite	1
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### \$175,000

Periodontics CBCT Room	1
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### \$125,000

Orthodontics Dry Lab	1
Orthodontics Wet Lab	1
Innovation Center Imaging Center	1
Innovation Center Digital Lab	1
Innovation Center Wet Lab	1
Dental Group Practice Digital Lab	1
Dental Group Practice Wet Lab	1
Prosthodontics Digital Design	1
Prosthodontics Digital Milling	1
Prosthodontics Wet Lab	1
Prosthodontics Dry Lab	1
Endodontics Imaging	1
Endodontics Lab	1



<b>\$100,000</b>	
Shared Resident Office	1
OMFS Resident Room	1
OMFS Surgical Sedation	4
Periodontics Sedation	4
Prosthodontics Hospital Sedation	2
Orthodontics Imaging Center	2
Dental Group Practice Imaging Center	1

<b>\$75,000</b>	
Pediatric Dentistry Prep Area	1
Orthodontics Prep Area	1
Innovation Center Prep Area	1
Innovation Center Work Station	1
Dental Group Practice Work Station	2
Dental Group Practice Prep Area	1
OMFS Prep Area	1
Pros/Perio Prep Area	1
Endodontics Prep Area	1

<b>\$50,000</b>	
Pediatric Dentistry Closed Operator	3
Pediatric Dentistry Open Operator	12
Pediatric & Orthodontics Shared Waiting	1
Orthodontics Closed Operator	2
Orthodontics Open Operator	10
Innovation Center Operator	6
OMFS Operator	8
Periodontics Operator	9
Prosthodontics Operator	9
Dental Group Practice Closed Operator	2
Dental Group Practice Open Operator	7
Endodontics Operator	10
General Practice Residency Closed Operator	4
Prosthodontics Surgical Nurse	1
OMFS Waiting Area	1
Admissions Waiting Area	1
Dean's Suite Waiting Area	1

<b>\$25,000</b>	
Pediatric Dentistry Office	4
Orthodontics Office	2
Innovation Center Office	1
Endodontics Shared Office	1
Admissions Check-In	1
Innovation Center Conference Room	1
OMFS Office	2
Periodontics Office	1
Prosthodontics Office	1
Endodontics Office	1
Admissions Office	4
Dean's Suite Office	7
Peds/Ortho Shared Conference Room	2
OMFS Conference Room	1
Pediatric Dentistry Coordinator	1

<b>\$10,000</b>	
Orthodontics Photography Operator	1
OMFS Surgical Check-In	1

<b>\$5,000</b>	
General Practice Residency Consult Room	1
Dental Group Practice Consult Room	1
Prosthodontics Consult Room	1
Orthodontics Consult Room	2
Dental Group Practice PSP	1
Garage - Various Locations	4
Prosthodontics Imaging Storage	1
Innovation Center PSP	1
OMFS Touchdown	1

<b>\$2,500</b>	
Storage - Various Locations	11

<b>\$1,000</b>	
Lockers	200

# THE TIME IS NOW.

## **Every gift makes a difference.**

Every gift will enhance the oral health care we provide to our state and surrounding communities for generations to come.

## Oral Health. Our Priority.

Those four words simply state our mission and vision at the West Virginia University School of Dentistry. The dental school fosters an exemplary learning environment that is supported by excellence in oral health care education, clinical experiences and research. Ultimately, our goal is to be the dental school of choice for students, faculty, staff and patients – a goal we can achieve with your help.



Please contact Dee O’Palko to become part of the Campaign for Facilities to Transform Oral Health in West Virginia.

**Dee O’Palko**  
**Director of Development**  
**WVU School of Dentistry**  
**dopalko@wvuf.org**  
**304-413-5049**





*“Your generosity can positively impact our school, enabling us to achieve our goal to be the dental school of choice for students, faculty, staff and patients.”*

- Dean Stephen Pachuta, DDS, MS, MA



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West Virginia University is an Equal Opportunity Employer.  
Information presented in this document is accurate as of June 2025.  
Naming opportunities listed are subject to availability and change without prior notice.